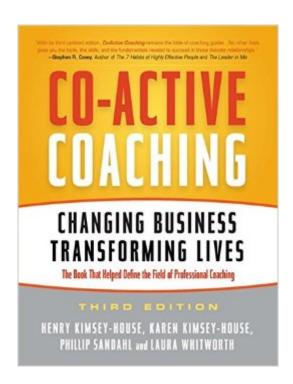
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Co-Active Coaching: Changing Business, Transforming Lives





Synopsis

"Co-Active Coaching remains the bible of coaching guides. . . . No other book gives you the tools, the skills, and the fundamentals to succeed." a "Stephen Covey, author of The Seven Habits of Highly Effective PeopleCompletely revised and updated. More than 100,000 copies sold!

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Customer Reviews

I have been recruited over the past few years to serve on boards and as a business advisor for companies in the healthcare field. My role has expanded in each to become a leadership coach for first time CEOs and COOs. I am not a professional coach nor have I been certified as a coach. I really enjoy growing people but building a career specializing in professional coaching would be a significant distraction from my real passion â " â œBringing Entrepreneurs and Technology to Life.â • That is, building new health related companies that are trying to solve intractable healthcare problems.Presently, I am involved in companies focused on medication adherence, continuous remote patient monitoring, therapies for rare and neglected diseases, and the treatment of presbyopia.I have always viewed coaching as a spiritual calling. As the authors note so well, the coachâ TMs â œjob is to be out front, encouraging, pointing the way to a life fully lived, a life that is valued and without regret. There is more in life each day. The work of coaches is to assist clients in creating the work and lives they want.â • This is a big responsibility with many obligations to getting it right.I have had a number of important advisors (coaches) in my life â " Tony Petrella (pioneer of organizational development), Peter Drucker, Ram Charan, Patrick Lencioni, and Dean Herman. Not

all would be classified officially as coaches but all were or are. The expansion of my role from informal coaching to more formal coaching has motivated me to learn more about coaching and the coaching profession. This led me to the third edition of a œCo-active Coachinga • by Kimsey-House et al.

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